

Tiffany Overby

*Master Business Coach / Certified Business Consultant / Speaker /
Leadership & Development Trainer*

Wife, mother, corporate trainer, entrepreneur and youth dance instructor, Tiffany Overby is passionate about living her best life and helping others do the same. Born in Brooklyn, New York and raised in Jacksonville, Florida, she embodies the fast-pace lifestyle of a bustling city girl, with the charm of an old-fashioned southern girl. Her unique upbringing led her down a path of self-discovery, where mediocracy and settling for the status quo were not tolerated.

After a decade of aimlessly circling around the corporate ladder, she realized she just did not fit into the cookie cutter culture that refused to adapt to a millennial lifestyle. She went back to school and earned a B.S. in Business Management and an MBA in Organizational Leadership and quickly identified the huge gap between educational theory and real-life application of effective leadership. With a passion to teach others and the encouragement from her husband she began TKOverby Business Consulting, LLC to help guide people to reach their career goals. Her mission was to combine her experiences, expertise and education into practical applications that could help people reach their professional potential, while purposely, introducing her young daughter to the life of entrepreneurship.

Speaking Topics

- **Social Media for Today's Business**
- **B.Y.O.B – Build Your Own Brand**
- **Why your Business needs a Capability Statement**
- **Is your Website Helping or Hurting your Brand?**
- **Network until your Back Hurts!**
- **Inspiring Youth Entrepreneurs**
- **And More!**



Building your Brand. Serving your Business.

Book Tiffany!

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What others are saying



I came to Mrs. Overby's free workshop, and I simply had to invest into her vision because I was so inspired; the value of the experience was worth the investment. – **Emanuel Washington of Nokturnal Escape Entertainment**

Attended the May building your brand workshop and enjoyed networking and learning with other attendees. Nicely organized event with good information. - **Melyanda Rackley of Rackhouse Publishing**

Tiffany is an organized professional who will give you very valuable information to help you and your business grow. – **Lesley Devonish**

Tiffany is nothing short of an AMAZING, CARING & PHENOMENAL woman! My experience with your business blew me out of the water! I highly recommend her for your business needs! Thanks so much for working with me at such a short notice & expediting my resume! You are the best!!! – **Shanita Blake**

If you do not know, Tiffany is THEE best! Great personality, great customer service, and great turn-around time. I would recommend her for all your virtual assistant and logo & web design needs. I just cannot say enough about this company. -**Jay Tolbert of Tolbert Management Agency**



PARTNERSHIPS & ACCOMPLISHMENTS

U.S. Women's Chamber of Commerce

Jax Bridges

Blue Skies Foundations

ACHI Magazine's 2019 Woman on the Rise

2020, 2021, 2022 Nominee Best Business Coach/Consultant by the BEST Society

Jacksonville Public Library

Business Taking Library

Google Start up Grind

K12 Online Schools

TIFFANY SPECIALIZES IN:

- Brand Development
- Career Coaching
- Motivational Speaking
- Market Research
- Social Media Trends
- Confidence Building
- Women Empowerment
- Leadership Development

